

July 2019

Retail by the Numbers

Retail by the Numbers

Retail statistics for May 2019

From Statistics Canada's July 2019 retail trade release

RCC RETAIL
COUNCIL
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CHASE 

YUKON

Total Retail Sales: \$ 837.5 million
Core-Retail Sales: \$ 534.9 million
Number of Stores: 190
Jobs in Retail: 2,205

NORTHWEST TERRITORIES

Total Retail Sales: \$ 788.2 million
Core-Retail Sales: \$ n/a
Number of Stores: 190
Jobs in Retail: 1,565

NUNAVUT

Total Retail Sales: \$ 451.7 million
Core-Retail Sales: \$ n/a
Number of Stores: 86
Jobs in Retail: 665

BRITISH COLUMBIA

Total Retail Sales: \$ 86.0 billion
Core-Retail Sales: \$ 55.3 billion
Number of Stores: 20,805
Jobs in Retail: 273,995

ALBERTA

Total Retail Sales: \$ 81.9 billion
Core-Retail Sales: \$ 47.6 billion
Number of Stores: 17,545
Jobs in Retail: 225,610

SASKATCHEWAN

Total Retail Sales: \$ 19.5 billion
Core-Retail Sales: \$ 11.4 billion
Number of Stores: 4,904
Jobs in Retail: 68,055

MANITOBA

Total Retail Sales: \$ 21.0 billion
Core-Retail Sales: \$ 12.7 billion
Number of Stores: 4,755
Jobs in Retail: 66,895





RETAILERS DRIVE THE ECONOMY IN EVERY COMMUNITY.

CANADA 2018 NUMBERS

Retail Sales: \$ 605.9 billion

Core-Retail Sales: \$ 376.9 billion

Number of Stores: 145,274

Jobs in Retail: 2,057,645

NEWFOUNDLAND & LABRADOR

Total Retail Sales: \$ 9.0 billion

Core-Retail Sales: \$ 5.4 billion

Number of Stores: 2,781

Jobs in Retail: 28,145

PRINCE EDWARD ISLAND

Total Retail Sales: \$ 2.4 billion

Core-Retail Sales: \$ 1.5 billion

Number of Stores: 853

Jobs in Retail: 8665

NOVA SCOTIA

Total Retail Sales: \$ 15.9 billion

Core-Retail Sales: \$ 9.6 billion

Number of Stores: 4,171

Jobs in Retail: 56,490

NEW BRUNSWICK

Total Retail Sales: \$ 13.0 billion

Core-Retail Sales: \$ 7.5 billion

Number of Stores: 3,443

Jobs in Retail: 42,355

ONTARIO

Total Retail Sales: \$ 225.8 billion

Core-Retail Sales: \$ 142.5 billion

Number of Stores: 52,160

Jobs in Retail: 784,240

QUEBEC

Total Retail Sales: \$ 129.3 billion

Core-Retail Sales: \$ 81.8 billion

Number of Stores: 33,391

Jobs in Retail: 498,760

FAST FACTS: RETAIL IN CANADA



\$376.9 Billion in 2018 Core Retail Sales (i.e., excluding automotive and gasoline)



\$9.0 Billion in capital expenditures



66% of retail jobs are full-time



\$24.12/HR average worker compensation



10.8% of Canada's workforce
That's **2,057,645** people



\$76.1 Billion in total annual compensation



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This report builds on Statistics Canada data

While this report is heavily reliant on Statistics Canada data, there are a few key ways that RCC supplements Statistics Canada's data in order to support the reader. RCC's value-add here is:

- **Retail Trend Numbers:** Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- **Core-Retail Sales:** This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.

1 | NATIONAL HIGHLIGHTS

Retail Sales Numbers












(updated monthly)

Statistics Canada's seasonally adjusted numbers for May 2019 indicate a 0.89% increase in overall Core-Retail sales compared to last May. However, between April and May 2019, seasonally adjusted Core-Retail sales fell by 0.95%.

RCC continues to hear from retailers across Canada about cold, wet weather affecting sales.












“Core-Retail sales fell from April to May 2019 by 0.95%. YOY, they increased 0.89%.”

TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales

Category Canada - Seasonally Adjusted Sales	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
 Total Retail Sales	\$51,459.2	\$51,376.6	\$50,974.0	- 0.09%	+ 0.95%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$31,707.3	\$31,882.3	\$31,427.8	- 0.95%	+ 0.89%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$907.3	\$896.8	\$890.4	+ 3.11%	+ 1.90%
 Furniture & Home Furnishings	\$1,655.9	\$1,637.6	\$1,565.8	+ 0.55%	+ 5.76%
 Electronics & Appliances	\$1,189.1	\$1,173.5	\$1,256.7	+ 1.19%	- 5.38%
 Building Mats. & Garden Equip	\$3,124.2	\$3,141.1	\$3,251.6	+ 0.20%	- 3.92%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$10,523.7	\$10,656.4	\$10,367.1	- 2.02%	+ 1.51%
 Health & Personal Care (Including Pharmacy)	\$4,047.0	\$4,025.1	\$3,916.9	+ 0.76%	+ 3.32%
 Clothing & Accessories	\$2,847.2	\$2,901.6	\$2,919.4	- 2.74%	- 2.47%
 Sporting, hobby, book & music	\$1,030.8	\$1,036.5	\$1,057.9	- 1.92%	- 2.56%
 General Merchandise	\$5,913.0	\$5,949.8	\$5,816.8	- 1.08%	+ 1.66%

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 2: Canada's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Canada - Unadjusted Sales					
 Total Retail Sales	\$57,867.0	\$51,290.8	\$57,278.5	+ 13.48%	+ 1.03%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$34,339.4	\$30,627.9	\$33,965.7	+ 13.43%	+ 1.10%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$1,072.6	\$907.3	\$1,051.6	+ 7.56%	+ 2.00%
 Furniture & Home Furnishings	\$1,704.8	\$1,550.4	\$1,599.7	+ 10.01%	+ 6.57%
 Electronics & Appliances	\$1,065.4	\$983.7	\$1,121.1	+ 3.32%	- 4.97%
 Building Mats. & Garden Equip	\$4,266.1	\$3,232.2	\$4,449.8	+ 40.45%	- 4.13%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$11,205.0	\$10,437.6	\$10,896.4	+ 10.50%	+ 2.83%
 Health & Personal Care (Including Pharmacy)	\$4,153.7	\$3,974.6	\$4,010.2	+ 5.17%	+ 3.58%
 Clothing & Accessories	\$2,938.1	\$2,563.5	\$3,051.6	+ 12.21%	- 3.72%
 Sporting, hobby, book & music	\$963.7	\$874.1	\$1,013.3	+ 3.44%	- 4.89%
 General Merchandise	\$6,504.5	\$5,716.2	\$6,403.8	+ 12.12%	+ 1.57%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

Retail's Economic Importance

(updated annually)

Cities and towns across Canada vary greatly. Some are agricultural hubs, mining towns, or manufacturing centres. In each of those diverse communities, there are stores. Retail is the critical final link in the supply chain process, connecting producers to households.

Often in the news, we hear about cities and towns focused on their specific industry, and a specific decision's impact on job numbers. It might surprise some to know that the median number of retail jobs per federal riding is 6,342 according to the [most recent census \(2016\)](#).

In terms of employment, retail as a sector is a juggernaut: 2,057,645 Canadians worked in retail in 2018, 10.8% of Canada's workforce.¹ Of that workforce:

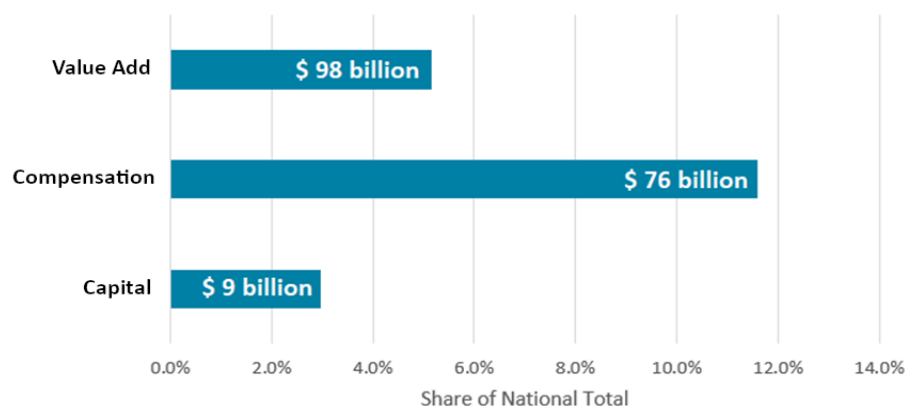
- 66.0% of retail jobs were full-time jobs.²
- The Canada-wide compensation per hour for retail workers was \$24.12/hour.³

Investment in the retail sector is an important driver of the Canadian Economy. In 2017, the retail sector invested \$9.0B in capital across the country, with \$6.6B in non-repair capital spending.

- Spending on new fixed structures, such as stores, totalled just short of \$3.4 Billion
- Capital spending on new machinery and equipment within retail was over \$3.2 Billion
- Total expenditures by retailers to repair and maintain existing construction, machinery and equipment totalled \$2.4 Billion⁴

Finally, retailers are an important final step of the supply chain, adding \$98 Billion dollars in value-add to the Canadian economy each year.⁵

FIGURE 1: Retail's contribution to Canada's economy



Source: For Value-Add: Statistics Canada. Table 36-10-0434-03 Gross domestic product (GDP) at basic prices, by industry, annual average (x 1,000,000); For Employment: Statistics Canada. Table 36-10-0489-01 Labour statistics consistent with the System of National Accounts (SNA), by job category and industry; For Capital: Statistics Canada. Table 34-10-0035-01 Capital and repair expenditures, non-residential tangible assets, by industry and geography (x 1,000,000)

¹ Statistics Canada. Table 36-10-0489-01 (formerly CANSIM 383-0031)

² Statistics Canada Table 14-10-0023-01 (formerly CANSIM 282-0008)

³ Statistics Canada. Table 36-10-0489-01 (formerly CANSIM 383-0031)

⁴ Statistics Canada. Table: 34-10-0035-01 (formerly CANSIM 029-0045).

⁵ Measured in chained 2007 dollars.

Employee Compensation Numbers

(updated annually)

This table helps provide insight into how much a full-time retail employee is making, breaking out total average annual compensation, as well as the total hourly compensation by region. Annual and hourly compensation in this table refers to all-in compensation, inclusive of salary, wages and benefits.

The average annual compensation figure is calculated as total compensation over total jobs (inclusive of part-time jobs). The average hourly compensation number is calculated as total compensation over total hours worked. Because only 66.0% of retail jobs are full-time positions, there will always be a flattening effect on total annual numbers; in other words, the annual compensation numbers below include many part-time as well as full-time roles. Using the 2018 numbers, if we multiplied the \$24.12 an hour figure, by full-time hours per year (2,000 hours), we can ballpark the average annual compensation rate for a full-time retail employee at \$48,240.

TABLE 3: Compensation in Retail by Region; Annual and Hourly

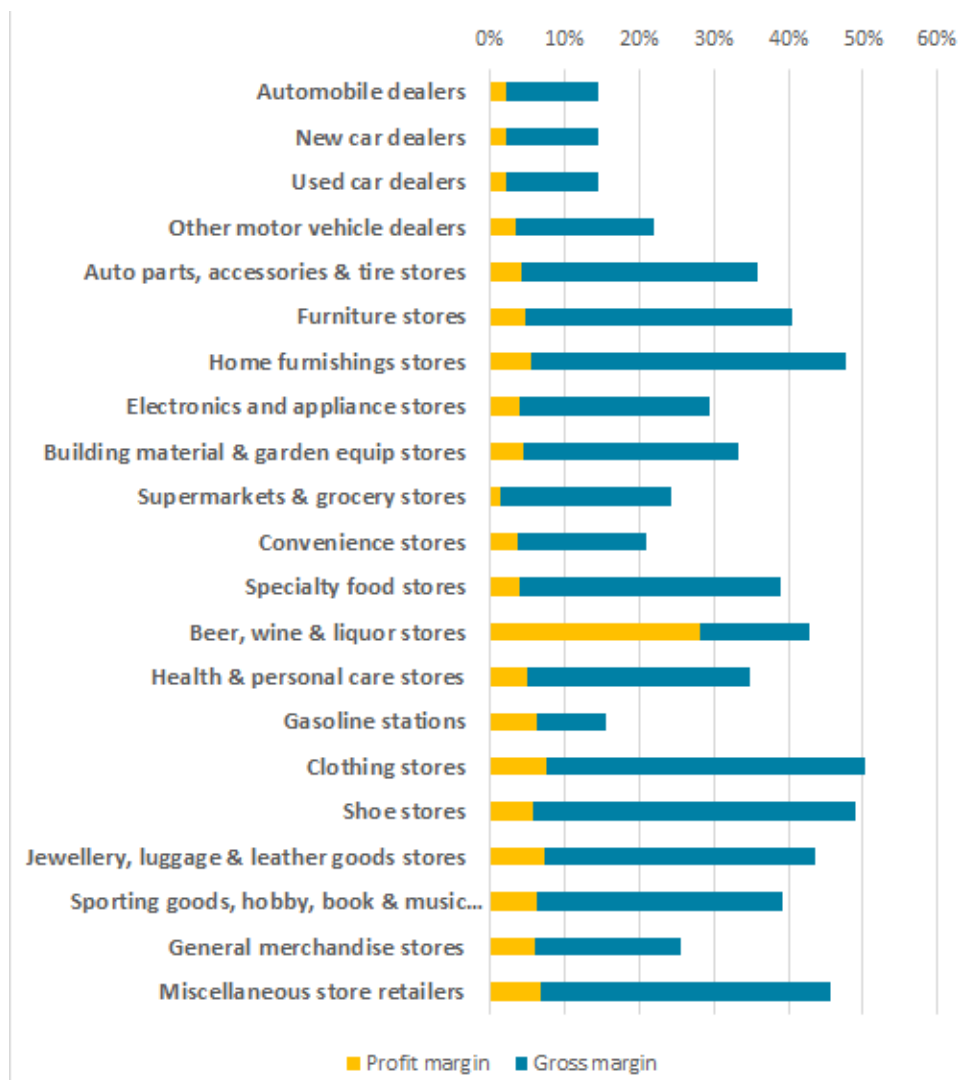
Region	Type	Actuals			Growth	
		2016	2017	2018	Avg 3yr Growth	2017 to 2018
Canada	Annual	34,378	35,253	36,977	1.96%	4.89%
	Hourly	22.36	23.14	24.12	1.85%	4.24%
Newfoundland & Labrador	Annual	39,344	41,661	40,621	0.08%	-2.50%
	Hourly	24.52	25.89	25.3	0.22%	-2.28%
Prince Edward Island	Annual	32,134	31,531	32,823	3.75%	4.10%
	Hourly	20.06	19.89	19.74	1.91%	-0.75%
Nova Scotia	Annual	32,257	32,438	33,189	1.00%	2.32%
	Hourly	20.54	21.04	20.75	0.66%	-1.38%
New Brunswick	Annual	31,134	30,628	32,925	2.84%	7.50%
	Hourly	19.43	18.82	20.73	2.89%	10.15%
Quebec	Annual	30,984	31,679	33,627	3.35%	6.15%
	Hourly	20.1	20.82	21.86	2.81%	5.00%
Ontario	Annual	33,606	34,588	36,239	2.31%	4.77%
	Hourly	21.96	23.03	24.08	2.10%	4.56%
Manitoba	Annual	33,424	34,146	35,224	1.96%	3.16%
	Hourly	22.11	22.42	23.01	1.87%	2.63%
Saskatchewan	Annual	34,146	34,593	34,629	-0.79%	0.10%
	Hourly	21.75	22.63	22.49	-0.61%	-0.62%
Alberta	Annual	39,975	41,034	42,722	-1.26%	4.11%
	Hourly	25.94	26.7	27.35	-1.00%	2.43%
British Columbia	Annual	38,545	39,695	42,201	2.66%	6.31%
	Hourly	25.45	25.71	27.38	3.23%	6.50%

Source: Statistics Canada. Table 36-10-0489-01 Labour statistics consistent with the System of National Accounts (SNA), by job category and industry

The retail sector includes a wide variety of retail categories. Among these retail categories, or sub-sectors, margins can vary considerably. In the chart below, there are two types of margin numbers shown:

- **Profit Margin.** This represents the share of the total sales that goes to profit. It is shown as the yellow portion of the graph below.
- **Gross Margin.** The overall bar length (Profit Margin, topped up by Gross Margin) indicates a sector's gross margin numbers. Gross Margin represents the amount of revenue left over after the cost of goods sold is removed. Gross Margin is further reduced by labour costs, taxes, building maintenance and other expenses. The profit margin, above, is the remaining amount.

FIGURE 2: Gross & Profit Margin, Canada-wide, by Retail Sector



Source: Statistics Canada. Table 20-10-0066-01 Annual retail trade survey, financial estimates by type of store

RCC is often asked whether shifts in overall retail sector sales are due to more physical items sold, or to broader economic movements, such as inflation, that also affect prices.

While retailers' gross and profit margin rates do fluctuate over time, Statistics Canada data from 2012 to today demonstrates that these margins have experienced a very low degree of variance within each retail sub-sector. In Figure 3 below, RCC assumes that Core-Retail margin rates have remained constant since 2012; that price is flat, in other words.

RCC estimates that price inflation accounts for + 1.89% of the year-over-year increase shown below in Core-Retail sales. Based on this, we conclude that Core-Retail sales volume declined by - 1.00% since May 2018.

FIGURE 3: Core-Retail Growth, Volume and Inflation, June 2017 – May 2019

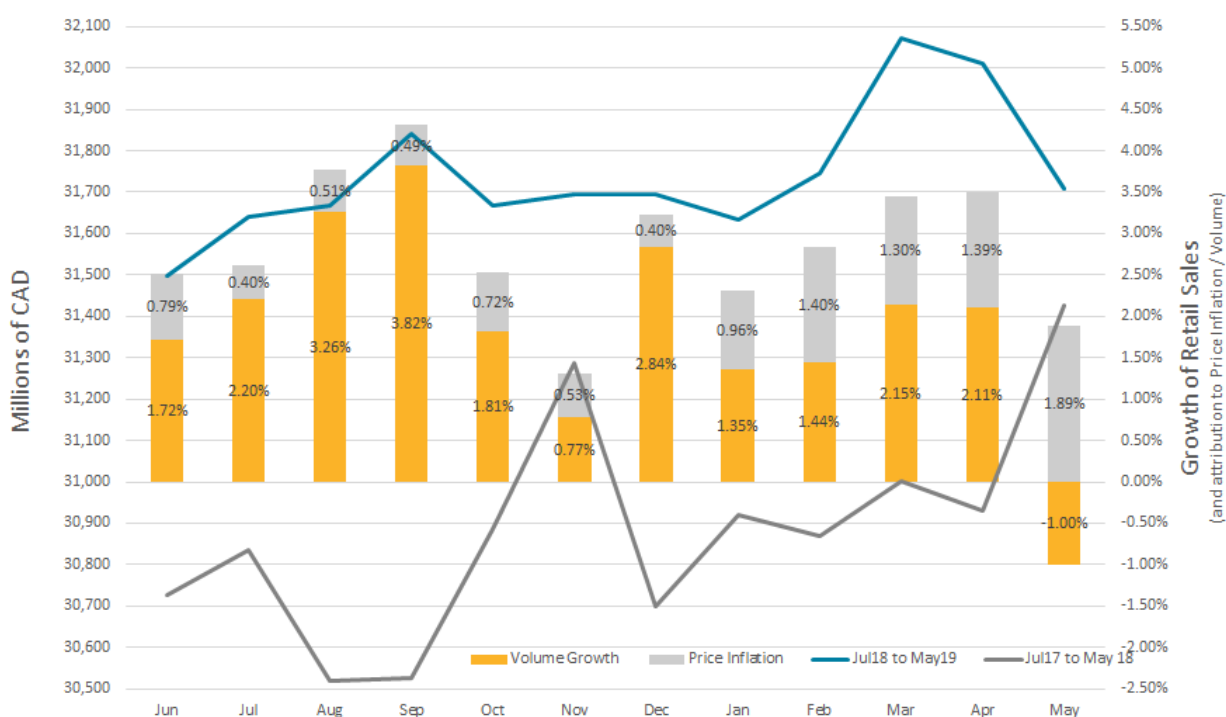













TABLE 4: National Growth, Volume and Inflation (see Figure 3)

Category	Percent Growth MOM		Percent Growth YOY	
	Volume Growth MOM	Price Inflation MOM	Volume Growth YOY	Price Inflation YOY
Canada – Seasonally Adjusted				
 Total Retail Sales	-0.48%	+0.40%	-0.99%	+1.94%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	-1.16%	+0.21%	-1.00%	+1.89%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	-0.32%	+0.79%	-1.36%	+4.10%
 Furniture & Home Furnishings	+1.19%	-0.65%	+5.28%	+0.46%
 Electronics & Appliances	+0.72%	+0.47%	-3.04%	-2.37%
 Building Mats. & Garden Equip	+0.11%	+0.09%	-6.76%	+2.83%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	-2.46%	+0.44%	-2.06%	+3.57%
 Health & Personal Care (Including Pharmacy)	+0.48%	+0.27%	+3.13%	+0.19%
 Clothing & Accessories	+2.92%	+0.54%	-0.19%	-2.66%
 Sporting, hobby, book & music	-2.95%	+0.22%	-3.49%	+1.03%
 General Merchandise	-1.87%	-0.04%	-3.42%	+0.87%












Source: Statistics Canada. Table 20-10-0078-01 Retail sales, price, and volume, seasonally adjusted (x 1,000,000)

2 | PROVINCIAL NUMBERS

Alberta's Sales Numbers

(updated monthly)

TABLE 5: Alberta's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Alberta - Unadjusted Sales					
 Total Retail Sales	\$7,535.1	\$6,841.1	\$7,819.3	+ 9.08%	- 3.63%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$4,292.6	\$3,864.9	\$4,356.1	+ 11.47%	- 1.46%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$174.3	\$155.4	\$206.0	+ 3.02%	- 15.42%
 Furniture & Home Furnishings	\$213.4	\$201.8	\$204.5	+ 3.25%	+ 4.35%
 Electronics & Appliances	\$149.1	\$141.2	\$160.3	- 0.48%	- 6.98%
 Building Mats. & Garden Equip	\$492.5	\$379.7	\$552.3	+ 38.01%	- 10.82%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$1,330.4	\$1,232.2	\$1,308.3	+ 11.17%	+ 1.70%
 Health & Personal Care (Including Pharmacy)	\$461.4	\$445.8	\$438.4	+ 3.44%	+ 5.25%
 Clothing & Accessories	\$361.0	\$321.1	\$377.0	+ 10.10%	- 4.26%
 Sporting, hobby, book & music	\$131.3	\$121.7	\$149.5	+ 2.73%	- 12.15%
 General Merchandise	\$970.7	\$856.2	\$1,012.2	+ 10.23%	- 4.10%

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 6: British Columbia's Retail Growth: Unadjusted Sales












Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
British Columbia - Unadjusted Sales					
 Total Retail Sales	\$7,858.6	\$7,162.3	\$7,834.3	+ 10.58%	+ 0.31%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$4,959.1	\$4,521.8	\$4,901.2	+ 10.81%	+ 1.18%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$159.1	\$148.1	\$154.9	- 4.65%	+ 2.73%
 Furniture & Home Furnishings	\$244.6	\$231.3	\$244.7	+ 4.31%	- 0.02%
 Electronics & Appliances	\$161.6	\$152.7	\$164.3	+ 0.57%	- 1.64%
 Building Mats. & Garden Equip	\$644.0	\$529.7	\$667.6	+ 22.19%	- 3.53%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$1,739.9	\$1,609.8	\$1,667.5	+ 11.99%	+ 4.34%
 Health & Personal Care (Including Pharmacy)	\$489.7	\$485.1	\$490.0	+ 0.81%	- 0.06%
 Clothing & Accessories	\$479.5	\$427.5	\$503.3	+ 13.60%	- 4.73%
 Sporting, hobby, book & music	\$154.0	\$143.5	\$164.1	+ 3.36%	- 6.16%
 General Merchandise	\$831.6	\$750.1	\$794.1	+ 8.50%	+ 4.72%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

TABLE 7: Manitoba's Retail Growth: Unadjusted Sales























Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Manitoba - Unadjusted Sales					
 Total Retail Sales	\$1,955.2	\$1,767.1	\$1,922.8	+ 10.32%	+ 1.69%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$1,174.0	\$1,041.8	\$1,151.0	+ 14.26%	+ 1.99%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$58.6	\$47.2	\$48.0	+ 21.12%	+ 22.10%
 Furniture & Home Furnishings	\$50.9	\$46.9	\$49.9	+ 5.31%	+ 2.12%
 Electronics & Appliances	\$22.9	\$21.9	\$30.7	- 1.41%	- 25.27%
 Building Mats. & Garden Equip	\$167.6	\$124.3	\$186.9	+ 41.43%	- 10.35%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$399.8	\$371.9	\$381.0	+ 9.16%	+ 4.93%
 Health & Personal Care (Including Pharmacy)	\$109.0	\$109.0	\$90.7	+ 1.63%	+ 20.13%
 Clothing & Accessories	\$72.1	\$64.3	\$73.4	+ 8.81%	- 1.69%
 Sporting, hobby, book & music	\$31.6	\$28.6	\$30.8	+ 7.05%	+ 2.58%
 General Merchandise	\$273.6	\$233.7	\$268.0	+ 18.07%	+ 2.10%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

TABLE 8: New Brunswick's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
New Brunswick - Unadjusted Sales					
 Total Retail Sales	\$1,233.9	\$1,090.4	\$1,219.7	+ 13.54%	+ 1.16%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$662.1	\$590.8	\$657.2	+ 14.74%	+ 0.75%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$33.2	\$27.2	\$29.7	+ 8.51%	+ 11.59%
 Furniture & Home Furnishings	\$23.1	\$21.4	\$24.6	+ 10.03%	- 6.32%
 Electronics & Appliances	\$11.0	\$10.0	\$10.3	+ 8.49%	+ 6.21%
 Building Mats. & Garden Equip	\$86.1	\$62.4	\$94.6	+ 60.78%	- 9.05%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$212.3	\$196.6	\$213.3	+ 12.49%	- 0.43%
 Health & Personal Care (Including Pharmacy)	\$92.8	\$88.9	\$90.4	+ 4.90%	+ 2.68%
 Clothing & Accessories	\$36.3	\$32.4	\$37.9	+ 6.16%	- 4.37%
 Sporting, hobby, book & music	\$17.6	\$15.0	\$16.3	+ 20.65%	+ 7.97%
 General Merchandise	\$159.0	\$141.1	\$148.4	+ 9.90%	+ 7.18%

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 9: Newfoundland and Labrador's Retail Growth: Unadjusted Sales












Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Newfoundland and Labrador - Unadjusted Sales					
 Total Retail Sales	\$786.9	\$706.9	\$822.0	+ 12.66%	- 4.27%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$445.1	\$402.1	\$446.4	+ 11.91%	- 0.27%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$15.7	\$12.6	\$14.6	+ 24.12%	+ 7.23%
 Furniture & Home Furnishings	NA	NA	NA	NA	NA
 Electronics & Appliances	\$5.3	\$4.6	\$5.7	+ 9.33%	- 7.67%
 Building Mats. & Garden Equip	NA	NA	NA	NA	NA
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$166.9	\$157.2	\$164.1	+ 11.00%	+ 1.71%
 Health & Personal Care (Including Pharmacy)	\$59.3	\$56.8	\$51.5	+ 4.70%	+ 15.14%
 Clothing & Accessories	\$23.1	\$19.5	\$23.9	+ 9.27%	- 3.65%
 Sporting, hobby, book & music	\$7.8	\$7.1	\$8.2	+ 2.76%	- 4.37%
 General Merchandise	\$106.9	\$95.2	\$100.9	+ 9.15%	+ 5.95%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

TABLE 10: Nova Scotia's Retail Growth: Unadjusted Sales












Category		Actuals (in millions of \$CAD)		Percent Growth		
Nova Scotia - Unadjusted Sales		May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
	Total Retail Sales	\$1,476.0	\$1,327.9	\$1,478.7	+ 10.71%	- 0.18%
	Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$837.4	\$753.1	\$834.4	+ 12.55%	+ 0.37%
	Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$31.8	\$25.6	\$31.6	+ 17.50%	+ 0.64%
	Furniture & Home Furnishings	\$36.9	\$32.5	\$35.2	+ 17.97%	+ 5.02%
	Electronics & Appliances	\$11.6	\$10.8	\$14.6	- 3.31%	- 20.29%
	Building Mats. & Garden Equip	\$111.5	\$85.2	\$119.8	+ 41.20%	- 6.88%
	Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$301.4	\$283.6	\$293.1	+ 9.41%	+ 2.83%
	Health & Personal Care (Including Pharmacy)	\$106.5	\$103.3	\$104.3	+ 3.28%	+ 2.11%
	Clothing & Accessories	\$46.5	\$40.9	\$48.2	+ 11.98%	- 3.36%
	Sporting, hobby, book & music	\$21.2	\$18.5	\$20.2	+ 11.21%	+ 4.89%
	General Merchandise	\$166.3	\$147.9	\$164.9	+ 8.19%	+ 0.79%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)						

TABLE 11: Ontario's Retail Growth: Unadjusted Sales












Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Ontario - Unadjusted Sales					
 Total Retail Sales	\$21,798.7	\$19,115.6	\$21,113.2	+ 14.77%	+ 3.25%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$12,852.9	\$11,460.8	\$12,643.5	+ 12.60%	+ 1.66%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$308.0	\$257.6	\$285.1	+ 9.93%	+ 8.05%
 Furniture & Home Furnishings	\$640.1	\$582.4	\$605.4	+ 10.73%	+ 5.74%
 Electronics & Appliances	\$459.7	\$421.9	\$506.1	+ 2.42%	- 9.17%
 Building Mats. & Garden Equip	\$1,582.1	\$1,201.2	\$1,577.4	+ 39.36%	+ 0.29%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$4,031.4	\$3,743.4	\$3,975.1	+ 10.30%	+ 1.42%
 Health & Personal Care (Including Pharmacy)	\$1,592.1	\$1,536.6	\$1,447.6	+ 2.20%	+ 9.98%
 Clothing & Accessories	\$1,245.7	\$1,076.1	\$1,282.5	+ 11.99%	- 2.87%
 Sporting, hobby, book & music	\$347.4	\$308.9	\$366.4	+ 7.81%	- 5.18%
 General Merchandise	\$2,404.2	\$2,116.3	\$2,357.7	+ 12.38%	+ 1.97%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

TABLE 12: Prince Edward Island's Retail Growth: Unadjusted Sales












Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
PEI - Unadjusted Sales					
 Total Retail Sales	\$226.6	\$200.2	\$228.8	+ 12.33%	- 0.95%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$133.1	\$114.3	\$132.3	+ 20.18%	+ 0.57%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$7.0	\$6.0	\$6.5	+ 2.67%	+ 7.64%
 Furniture & Home Furnishings	\$5.8	\$4.9	\$5.8	+ 23.41%	- 0.59%
 Electronics & Appliances	\$2.0	\$1.7	\$2.4	+ 11.71%	- 16.14%
 Building Mats. & Garden Equip	\$26.1	\$18.5	\$29.8	+ 60.19%	- 12.63%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$46.0	\$41.8	\$44.7	+ 14.02%	+ 2.78%
 Health & Personal Care (Including Pharmacy)	\$15.6	\$15.1	\$14.9	+ 3.77%	+ 4.36%
 Clothing & Accessories	\$6.7	\$5.7	\$7.1	+ 16.65%	- 5.97%
 Sporting, hobby, book & music	NA	NA	NA	NA	NA
 General Merchandise	\$19.2	\$16.6	\$18.1	+ 12.35%	+ 5.62%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

TABLE 13: Quebec's Retail Growth: Unadjusted Sales























Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Quebec - Unadjusted Sales					
 Total Retail Sales	\$12,927.9	\$11,233.9	\$12,786.3	+ 16.89%	+ 1.11%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$7,774.4	\$6,809.0	\$7,619.4	+ 17.52%	+ 2.03%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$233.2	\$182.3	\$218.6	+ 11.69%	+ 6.66%
 Furniture & Home Furnishings	\$433.1	\$377.0	\$375.2	+ 16.24%	+ 15.43%
 Electronics & Appliances	\$221.2	\$198.5	\$194.7	+ 11.89%	+ 13.62%
 Building Mats. & Garden Equip	\$987.8	\$689.8	\$1,013.8	+ 61.15%	- 2.56%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$2,573.0	\$2,426.3	\$2,451.8	+ 9.71%	+ 4.95%
 Health & Personal Care (Including Pharmacy)	\$1,104.1	\$1,017.8	\$1,165.5	+ 13.17%	- 5.27%
 Clothing & Accessories	\$612.2	\$526.1	\$636.0	+ 14.49%	- 3.74%
 Sporting, hobby, book & music	\$215.9	\$198.2	\$221.4	- 5.32%	- 2.50%
 General Merchandise	\$1,218.4	\$1,069.4	\$1,180.6	+ 12.67%	+ 3.20%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

TABLE 14: Saskatchewan's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	May 2019	Trend Value	May 2018	MOM: Apr 2019 May 2019	YOY: May 2018 May 2019
Saskatchewan - Unadjusted Sales					
 Total Retail Sales	\$1,874.4	\$1,667.4	\$1,871.0	+ 12.81%	+ 0.18%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$1,069.4	\$941.2	\$1,095.4	+ 14.10%	- 2.37%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$48.4	\$41.9	\$52.6	+ 11.05%	- 7.99%
 Furniture & Home Furnishings	\$38.5	\$36.4	\$36.3	+ 2.95%	+ 5.98%
 Electronics & Appliances	\$19.5	\$19.0	\$30.5	- 5.75%	- 36.10%
 Building Mats. & Garden Equip	\$109.1	\$95.6	\$130.7	+ 15.90%	- 16.55%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$321.1	\$295.9	\$321.1	+ 9.90%	+ 0.01%
 Health & Personal Care (Including Pharmacy)	\$114.7	\$108.5	\$108.6	+ 8.24%	+ 5.60%
 Clothing & Accessories	\$53.1	\$48.2	\$60.1	+ 4.21%	- 11.71%
 Sporting, hobby, book & music	\$30.1	\$26.4	\$29.8	+ 11.38%	+ 1.01%
 General Merchandise	\$335.6	\$272.7	\$340.8	+ 23.29%	- 1.51%
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)					

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