June 2021

Retail by the Numbers

Retail by the Numbers Retail statistics for April 2021

From Statistics Canada's June 2021 retail trade release



RetailCouncil.org

- **Retail Trend Numbers**: Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- **Core-Retail Sales:** This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.

1| NATIONAL HIGHLIGHTS

Retail Sales Numbers

April 2021 retail sales growth was tremendous year over year in almost every sector. This was unsurprising, given that the YoY comparison was to one of the worst months the sector has experienced, the early depths of the pandemic in April 2020.

However, month over month, April 2021 showed significant declines from March 2021. This was especially true in sectors generally deemed non-essential, showing the impact of spring 2021 third wave lockdowns. Core retail sales rose year over year by +29.71% in April 2021.

(updated monthly)

TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales

		Actuals					
	(in millio	ons of \$CAD, ie. x 1	.000,000)	1			
Category				MoM	YoY		
Canada - Seasonally Adjusted Sales	April 2021	Trend	April 2020	Mar 2021	Apr 2020		
				Apr 2021	Apr 2021		
Total Retail Sales	\$	\$	\$				
	54,767.1	55,610.8	34 <i>,</i> 958.6	- 5.72%	+ 56.66%		
Core-Retail	\$	Ś	\$				
(Total Retail Sales excl. Total Auto & Gas Sales)	35,348.7	36,266.7	27,251.5	- 7.60%	+ 29.71%		
Auto Parts		50,200.7	27,251.5	7.0070	1 23.7170		
(Tires, Parts & Accs.; Total Auto excl. Car	\$	\$	\$				
sales)	993.0	1,008.7	666.8	- 3.51%	+ 48.93%		
Furniture & Home	\$	\$	\$		+		
Furnishings	1,614.7	1,715.5	599.9	- 14.98%	169.16%		
Electronics & Appliances	\$	\$	\$				
	1,348.1	1,413.7	1,007.6	- 13.64%	+ 33.79%		
Building Mats. & Garden	\$	\$	\$				
🔭 Equip	4,611.2	4,651.8	2,717.8	- 10.35%	+ 69.66%		
🚄 Food & Beverage Stores	\$	\$	\$				
(Grocery, Alcohol and Convenience Stores)	12,150.7	, 12,159.1	12,125.9	+ 0.62%	+ 0.20%		
Health & Personal Care	\$	\$	\$	1 0.0270	1 0.2070		
(Including Pharmacy)	4,112.1	4,257.0	3,459.9	- 6.20%	+ 18.85%		
Clothing & Accessories	\$	\$	\$	0.2070	+		
	1,932.9	2,165.0	415.5	- 28.62%	365.15%		
Sporting, hobby, book &	\$	\$	\$	2010270	+		
music	970.4	1,076.9	396.4	- 26.18%	144.79%		
General Merchandise	\$	\$	\$ \$	20.1070	<u>-</u> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	6,637.2	ې 6,915.1	,5 5,518.4	- 8.05%	+ 20.27%		
Source: Statistics Canada, Table 20-10-0008-01 Re		-		0.0070	. 20.2770		

TABLE 2: Canada's Retail Growth: Unadjusted Sales

			Percent Growth			
Cate Canad	gory da - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021
<u> </u>	Total Retail Sales	\$ 54 <i>,</i> 579.3	\$ 51,438.8	\$ 34,393.3	- 2.57%	+ 58.69%
	Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 33,521.1	\$ 32,608.8	\$ 25,961.7	- 3.84%	+ 29.12%
0	Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 1,103.2	\$ 906.0	\$ 732.8	+ 16.28%	+ 50.54%
	Furniture & Home Furnishings	\$ 1,526.4	\$ 1,552.5	\$ 557.1	- 15.72%	+ 174.01%
0	Electronics & Appliances	\$ 1,091.2	\$ 1,153.0	\$ 825.9	- 14.19%	+ 32.12%
-	Building Mats. & Garden Equip	\$ 4,544.4	\$ 3,782.3	\$ 2,616.3	+ 9.32%	+ 73.70%
Ś	Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 11,646.9	\$ 11,386.7	\$ 11,566.4	+ 2.31%	+ 0.70%
ÔŦ,	Health & Personal Care (Including Pharmacy)	\$ 4,065.1	\$ 4,154.6	\$ 3,371.9	- 8.30%	+ 20.56%
Î	Clothing & Accessories	\$ 1,724.4	\$ 1,802.9	\$ 385.4	- 25.34%	+ 347.43%
	Sporting, hobby, book & music	\$ 891.1	\$ 920.2	\$ 350.7	- 16.67%	+ 154.11%
	General Merchandise	\$ 6,262.3	\$ 6,175.4	\$ 5,379.0	- 5.89%	+ 16.42%

2 PROVINCIAL NUMBERS

Alberta's Sales Numbers

(updated monthly)

TABLE 3: Alberta's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth		
Alberta - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021	
Total Retail Sales	\$ 7,449.6	\$ 6,999.7	\$ 4,786.4	+ 2.30%	+ 55.64%	
(Total Retail Sales excl. Total Auto & Gas Sales)	\$ 4,315.4	\$ 4,096.4	\$ 3,273.5	+ 3.18%	+ 31.83%	
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 186.4	\$ 159.8	\$ 130.6	+ 19.13%	+ 42.71%	
Furniture & Home Furnishings	\$ 201.8	\$ 197.9	\$ 101.0	+ 4.29%	+ 99.85%	
Electronics & Appliances	\$ 147.8	\$ 152.1	\$ 88.1	- 8.44%	+ 67.72%	
Building Mats. & Garden Equip	\$ 527.1	\$ 419.6	\$ 320.1	+ 23.64%	+ 64.65%	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 1,335.0	\$ 1,313.1	\$ 1,397.6	+ 2.61%	- 4.48%	
Health & Personal Care (Including Pharmacy)	\$ 456.3	\$ 450.3	\$ 356.8	- 3.42%	+ 27.90%	
Clothing & Accessories	\$ 269.0	\$ 256.8	\$ 38.4	- 4.72%	+ 600.76%	
Sporting, hobby, book & music	\$ 119.5	\$ 121.7	\$ 36.4	- 4.48%	+ 228.49%	
General Merchandise	\$ 1,026.4	\$ 949.6	\$ 806.8	+ 5.79%	+ 27.22%	

TABLE 4: British Columbia's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
British Columbia - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	ҮоҮ Арг 2020 Арг 2021
Total Retail Sales	\$ 8,128.7	\$ 7,739.2	\$ 5,518.9	+ 0.40%	+ 47.29%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 5,331.3	\$ 5,107.1	\$ 4,068.7	+ 1.57%	+ 31.03%
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 196.1	\$ 163.3	\$ 133.1	+ 9.85%	+ 47.28%
Furniture & Home Furnishings	\$ 218.0	\$ 221.6	\$ 102.1	- 3.00%	+ 113.51%
Electronics & Appliances	\$ 199.7	\$ 211.5	\$ 164.1	- 6.84%	+ 21.73%
Building Mats. & Garden Equip	\$ 788.4	\$ 680.0	\$ 518.8	+ 6.76%	+ 51.97%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 1,822.4	\$ 1,778.5	\$ 1,817.6	+ 2.15%	+ 0.27%
Health & Personal Care (Including Pharmacy)	\$ 527.6	\$ 533.3	\$ 427.0	- 5.68%	+ 23.56%
Clothing & Accessories	\$ 372.1	\$ 359.8	\$ 72.7	- 1.86%	+ 412.07%
Sporting, hobby, book & music	\$ 189.6	\$ 177.5	\$ 67.3	+ 2.69%	+ 181.83%
General Merchandise Source: Statistics Canada. Table 2	\$ 934.9 0-10-0008-01 Retail trade	\$ 868.6 sales by province and terri	\$ 724.3 tory (x 1.000)	+ 6.33%	+ 29.07%

TABLE 5: Manitoba's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
Manitoba - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021
Total Retail Sales	\$ 1,956.5	\$ 1,869.6	\$ 1,282.0	- 5.11%	+ 52.61%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,214.4	\$ 1,158.6	\$ 922.7	- 2.18%	+ 31.61%
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 45.3	\$ 40.6	\$ 36.1	+ 0.48%	+ 25.29%
Furniture & Home Furnishings	\$ 57.7	\$ 56.9	\$ 32.4	- 8.52%	+ 78.10%
Electronics & Appliances	\$ 26.1	\$ 27.0	\$ 15.9	- 12.43%	+ 64.76%
Building Mats. & Garden Equip	\$ 182.0	\$ 148.1	\$ 109.5	+ 10.76%	+ 66.31%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 401.4	\$ 404.0	\$ 396.0	- 2.89%	+ 1.36%
Health & Personal Care (Including Pharmacy)	\$ 115.0	NA	\$ 96.7	- 11.23%	+ 18.87%
Clothing & Accessories	\$ 60.1	\$ 55.6	\$ 5.4	- 4.35%	+1017.82%
Sporting, hobby, book & music	\$ 32.0	\$ 32.3	\$ 10.8	- 13.99%	+ 196.02%
General Merchandise Source: Statistics Canada. Table 2	\$ 274.1 0-10-0008-01 Retail trade :	\$ 252.8 sales by province and terri	\$ 221.9 tory (x 1.000)	+ 0.90%	+ 23.55%

New Brunswick's Sales Numbers

(updated monthly)

TABLE 6: New Brunswick's Retail Growth: Unadjusted Sales

Category		Percent Growth			
New Brunswick - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021
Total Retail Sales	\$ 1,299.6	\$ 1,156.2	\$ 819.1	+ 8.50%	+ 58.67%
(Total Retail Sales excl. Total Auto & Gas Sales)	\$ 724.9	\$ 676.7	\$ 567.7	+ 4.26%	+ 27.70%
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 39.7	\$ 29.5	\$ 28.7	+ 43.85%	+ 38.47%
Furniture & Home Furnishings	\$ 28.2	\$ 27.3	\$ 9.0	- 7.50%	+ 212.77%
Electronics & Appliances	\$ 10.9	\$ 13.0	\$ 7.1	- 28.91%	+ 53.49%
Building Mats. & Garden Equip	\$ 107.9	\$ 83.0	\$ 73.1	+ 32.57%	+ 47.61%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 223.1	\$ 215.9	\$ 221.9	+ 2.46%	+ 0.53%
Health & Personal Care (Including Pharmacy)	\$ 98.2	\$ 99.0	\$ 73.6	- 3.41%	+ 33.47%
Clothing & Accessories	\$ 31.4	NA	NA	+ 1.68%	NA
Sporting, hobby, book & music	\$ 18.3	\$ 17.4	\$ 5.6	- 2.25%	+ 229.89%
General Merchandise	\$ 176.3	\$ 164.1	\$ 154.8	+ 4.61%	+ 13.85%

Category		Percent Growth			
Newfoundland and Labrador - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021
Total Retail Sales	\$ 851.2	\$ 752.3	\$ 531.1	+ 10.10%	+ 60.28%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 479.6	\$ 446.1	\$ 372.8	+ 5.08%	+ 28.64%
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 14.7	\$ 11.7	\$ 10.0	+ 41.69%	+ 47.50%
Furniture & Home Furnishings	NA	NA	NA	NA	NA
Electronics & Appliances	\$ 5.0	\$ 5.3	\$ 3.0	- 3.91%	+ 67.69%
Building Mats. & Garden Equip	NA	NA	NA	NA	NA
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 171.5	\$ 170.8	\$ 178.8	- 2.61%	- 4.06%
Health & Personal Care (Including Pharmacy)	\$ 55.8	\$ 55.8	\$ 46.1	- 4.77%	+ 21.03%
Clothing & Accessories	\$ 21.8	\$ 16.0	\$ 1.0	+ 49.41%	+2001.64%
Sporting, hobby, book & music	\$ 7.7	\$ 6.7	\$ 3.1	+ 10.72%	+ 148.81%
General Merchandise Source: Statistics Canada. Table 20	\$ 129.2	\$ 118.6 ales by province and territ	\$ 95.0	+ 4.88%	+ 36.09%

TABLE 7: Newfoundland and Labrador's Retail Growth: Unadjusted Sales

Nova Scotia's Sales Numbers

(updated monthly)

TABLE 8: Nova Scotia's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth		
Nova Scotia - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021	
Total Retail Sales	\$ 1,518.7	\$ 1,413.8	\$ 921.0	+ 0.96%	+ 64.89%	
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 886.0	\$ 852.6	\$ 683.0	- 1.22%	+ 29.73%	
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 35.3	\$ 25.1	\$ 21.6	+ 68.63%	+ 63.88%	
Furniture & Home Furnishings	\$ 37.5	\$ 36.7	\$ 12.6	- 11.12%	+ 198.27%	
Electronics & Appliances	\$ 14.7	\$ 15.5	\$ 7.5	- 8.96%	+ 96.46%	
Building Mats. & Garden Equip	\$ 149.6	\$ 120.8	\$ 88.4	+ 21.89%	+ 69.29%	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 299.0	\$ 298.8	\$ 309.1	- 2.70%	- 3.26%	
Health & Personal Care (Including Pharmacy)	\$ 106.1	\$ 110.4	\$ 82.2	- 12.68%	+ 29.02%	
Clothing & Accessories	\$ 32.4	\$ 32.9	\$ 1.9	- 12.62%	+ 1584.96%	
Sporting, hobby, book & music	\$ 21.5	\$ 22.0	\$ 6.1	- 12.34%	+ 252.71%	
General Merchandise	\$ 179.5	\$ 173.3	\$ 149.8	- 2.13%	+ 19.83%	

TABLE 9: Ontario's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
Ontario - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021
Total Retail Sales	\$ 18,355.5	\$ 18,001.0	\$ 12,122.1	- 10.64%	+ 51.42%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 11,237.5	\$ 11,575.2	\$ 9,445.0	- 13.68%	+ 18.98%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 304.0	\$ 255.2	\$ 203.6	+ 7.93%	+ 49.29%
Furniture & Home Furnishings	\$ 462.1	\$ 511.3	\$ 163.4	- 32.54%	+ 182.85%
Electronics & Appliances	\$ 484.7	\$ 523.8	\$ 463.8	- 16.87%	+ 4.49%
Building Mats. & Garden Equip	\$ 1,433.4	\$ 1,244.5	\$ 788.1	- 3.29%	+ 81.88%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 4,163.5	\$ 4,060.5	\$ 4,151.0	+ 3.30%	+ 0.30%
Health & Personal Care (Including Pharmacy)	\$ 1,572.6	\$ 1,619.2	\$ 1,323.0	- 11.26%	+ 18.87%
Clothing & Accessories	\$ 402.3	\$ 561.6	\$ 151.2	- 56.95%	+ 166.09%
Sporting, hobby, book & music	\$ 243.8	\$ 276.1	\$ 124.4	- 35.80%	+ 96.04%
General Merchandise Source: Statistics Canada. Table 2	\$ 1,928.1 0-10-0008-01 Retail trade :	\$ 2,196.0 sales by province and terri	\$ 1,990.4 tory (x 1.000)	- 23.27%	- 3.13%

TABLE 10: Prince Edward Island's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
PEI - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	ҮоҮ Арг 2020 Арг 2021
Total Retail Sales	\$ 259.3	\$ 232.9	\$ 151.9	+ 5.88%	+ 70.70%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 154.2	\$ 146.5	\$ 107.8	- 1.18%	+ 42.98%
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 7.6	\$ 6.0	\$ 5.4	+ 26.17%	+ 39.74%
Furniture & Home Furnishings	\$ 6.7	\$ 6.3	\$ 2.5	- 1.63%	+ 165.73%
Electronics & Appliances	\$ 2.3	\$ 2.4	\$ 1.7	- 10.75%	+ 39.51%
Building Mats. & Garden Equip	\$ 35.3	\$ 29.4	\$ 17.2	+ 24.83%	+ 105.44%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 47.5	\$ 46.8	\$ 48.2	- 1.08%	- 1.50%
Health & Personal Care (Including Pharmacy)	\$ 17.1	\$ 16.6	\$ 13.0	- 0.60%	+ 31.33%
Clothing & Accessories	\$ 6.5	\$ 5.6	\$ 0.6	+ 8.66%	+ 901.55%
Sporting, hobby, book & music	NA	NA	NA	NA	NA
General Merchandise Source: Statistics Canada. Table 2	\$ 21.6 0-10-0008-01 Retail trade :	\$ 19.8 sales by province and terri	\$ 18.4 tory (x 1.000)	+ 7.68%	+ 17.56%

TABLE 11: Quebec's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth		
Quebec - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021	
Total Retail Sales	\$ 12,756.9	\$ 11,415.6	\$ 6,823.5	+ 3.45%	+ 86.96%	
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 7,931.6	\$ 7,386.9	\$ 5,524.3	+ 2.28%	+ 43.58%	
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 220.0	\$ 168.0	\$ 127.4	+ 28.17%	+ 72.66%	
Furniture & Home Furnishings	\$ 451.1	\$ 435.6	\$ 106.6	- 9.97%	+ 323.14%	
Electronics & Appliances	\$ 169.1 \$	\$ 171.7 \$	\$ 54.2 \$	- 19.81%	+ 212.18%	
Building Mats. & Garden Equip	ې 1,099.2	ې 879.7	ې 570.6	+ 18.14%	+ 92.63%	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 2,758.6	\$ 2,681.3	\$ 2,613.8	+ 3.42%	+ 5.54%	
Health & Personal Care (Including Pharmacy)	\$ 996.5	\$ 1,032.2	\$ 850.3	- 7.45%	+ 17.19%	
Clothing & Accessories	\$ 485.9	\$ 445.9	\$ 107.9	- 6.51%	+ 350.22%	
Sporting, hobby, book & music	\$ 219.6	\$ 229.5	\$ 84.4	- 13.94%	+ 160.10%	
General Merchandise Source: Statistics Canada. Table 20	\$ 1,258.6 0-10-0008-01 Retail trade s	\$ 1,132.3 sales by province and terri	\$ 947.4 tory (x 1.000)	+ 3.02%	+ 32.84%	

TABLE 12: Saskatchewan's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
Saskatchewan - Unadjusted Sales	April 2021	Trend	April 2020	MoM Mar 2021 Apr 2021	YoY Apr 2020 Apr 2021
Total Retail Sales	\$ 1,801.8	\$ 1,662.6	\$ 1,272.9	+ 1.51%	+ 41.55%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,093.3	\$ 1,015.5	\$ 861.6	+ 3.67%	+ 26.89%
O Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 51.4	\$ 43.3	\$ 33.6	+ 9.24%	+ 52.99%
Furniture & Home Furnishings	\$ 40.7	\$ 39.7	\$ 20.3	- 8.76%	+ 100.38%
Electronics & Appliances	\$ 28.8	\$ 28.8	\$ 19.5	- 5.70%	+ 47.57%
Building Mats. & Garden Equip	\$ 154.5	\$ 123.2	\$ 91.2	+ 19.65%	+ 69.33%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 333.5	\$ 327.5	\$ 342.9	- 3.30%	- 2.74%
Health & Personal Care (Including Pharmacy)	\$ 112.5	\$ 111.8	\$ 96.3	- 3.21%	+ 16.91%
Clothing & Accessories	\$ 41.0	\$ 38.8	\$ 4.8	- 0.15%	+ 760.57%
Sporting, hobby, book & music	\$ 29.7	NA	NA	+ 4.00%	NA
General Merchandise Source: Statistics Canada. Table 20	\$ 312.2 0-10-0008-01 Retail trade s	\$ 279.6 sales by province and terri	\$ 251.5 tory (x 1.000)	+ 10.95%	+ 24.14%

For additional information, contact:

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To find out more, contact membership@retailcouncil.org or 1 888 373-8245

RETAIL BY THE NUMBERS

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